

CV of Dr. Marc Pauchard

Dr. Pauchard is a Chemist by training with extensive experience in research and innovation.



Marc Pauchard studied Chemistry at the University of Fribourg (Switzerland). During his PhD in the group of Prof. Gion Calzaferrri (University of Berne) he worked on energy transfer pigments and received his PhD in 2001. Until 2003 he then worked in the group of Nobel Prize Laureate Prof. Alan J. Heeger at University of California Santa Barbara on polymer injection lasers.

In 2003 he joined the R&D department of ILFORD Imaging Switzerland GmbH where he first worked on nanoporous ink-jet receiving layers before in 2004 he was appointed as leader of a newly founded research section New Technology. This research section was concentrating on the development of next generation products in the field of novel optical layer systems and based on ILFORD web-coating technology. Besides the coordination of internal projects and collaborations with new customers, he was responsible for the internal innovation management and setting-up of a strategic collaboration with a research group at EPFL that led to the first EPFL research lab located at an industry site (Marly).

Since 2009 he is working for the Adolphe Merkle Institute, where he is Associate-Director, Head of Administration & Support and Responsible for Knowledge and Technology Transfer.

He is also very active in the promotion of innovation in different functions in professional and volunteer organizations:

Co-founder of [Nanotechnologie Netzwerk](#) (facilitating access of SMEs to nanotechnology)

Co-founder of [TechTransfer Fribourg](#) (technology transfer office of AMI, the University of Fribourg and the College of Engineering and Architecture Fribourg)

Co-founder of [Innovation Club](#) (the first Swiss inter-institutional students club fostering the innovation culture among students of different disciplines)

Board member of [Seedcapital Fribourg](#) (Financial support of early stage start-up companies)

Jury member of [Innovation Prize Fribourg](#) (Awarding the best innovations in well-established and start-up companies)